

MEDIA KIT 2025

www.ccifc.org

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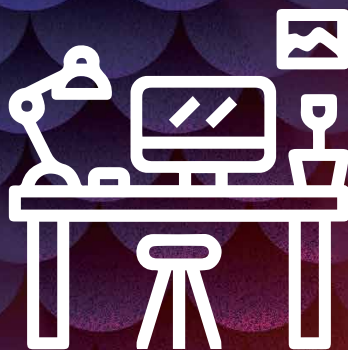


Site



CCI FRANCE CHINE
中国法国工商会

**DID YOU
KNOW ?**



BUSINESS CENTER

CCI FRANCE CHINE

has 4 Business Centers located in the city centers
of Beijing, Guangzhou, Shanghai & Shenzhen.



MEDIA KIT 2025

NETWORK

CO FRANCE CHRE is represented by 4 branches and representatives across China.

NORTH CHINA 537 members
CENTRAL CHINA 839 members
SOUTH CHINA 326 members

BEIJING BRANCH
Representatives: Sabar and Lingling

SHANGHAI BRANCH
Representative: Choukwa

GUANGZHOU/SHENZHEN BRANCHES
Representatives: Choukwa and Marianne

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CONNEXIONS

The magazine of the French business community in China.

Created in 2006, the Chamber's magazine is the only publication in French and Chinese on economy and finance in China. Written by experts for experts, Connexions provides an in-depth overview of China's contemporary economic issues. Each publication is defined by a theme that is relevant to the French business community in China such as the services sector, luxury industry, R&D, etc...

Committed to 2020, our magazine also directs, managers and French and Chinese economic decision-makers at the highest French institutions.

7

MEMBERS' DIRECTORY 2026

AN EXTREMELY USEFUL TOOL TO REACH & TO BE FOUND (BY) CLIENTS AND BUSINESS PARTNERS

EXPOSURE
PROMOTE your company in an effective international communication tool.
BENEFIT from a year's visibility in the French business community in China's number one directory.

GET LISTED
RESERVATION: 100 - 2000
MEMBERSHIP RENEWAL: 1000 - 2000
RECEPTION OF VISITS & SALES: 1000 - 2000

PUBLICATION: January 2026
VISIBILITY: 1 year
PRINT RUN: 3,200 copies
READERSHIP: Business leaders (CEO, Managing Director, Senior Managers), French official services in China, China embassies.
CIRCULATION: Free distribution to our 5,700 members, 19 French Chambers around the world, French Chambers in France, French institutions in China, foreign chambers of commerce in China.

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WEBSITE

Updated daily, the www.cofra.org portal covers all the services and activities of the CO FRANCE CHRE and its branches.

Statistics

- 9,533 page views per month
- 916 unique visitors per month
- 45% of visits originate in China
- 41% of visits originate in France

Google Analytics 01/2025

TARGET
CO FRANCE CHRE members and non-members, CO branch offices in France, foreign business leaders, promoters, specialists, lawyers and Chinese political and economic leaders.

FEATURE YOUR COMPANY ON www.cofra.org

GET your message across to the French and Chinese business community.

PROMOTE your organisation to a leadership with an interest in China.

18

NEWSLETTERS

All lists of our weekly newsletters - Beijing, Shanghai, Shenzhen and Guangzhou - are sent out by email, offering news about the CO FRANCE CHRE and members of its Board of Governors.

BEIJING
Published weekly
Distribution by email to 4,000 contacts.

SHANGHAI
Published weekly
Distribution by email to 2,000 contacts.

SOUTH CHINA
Published weekly
Distribution by email to 2,000 contacts.

TARGET
French, Chinese and English-speaking investors and entrepreneurs from our 100+ member organisations, along with French-speaking and other foreign institutions in China and the media.

FEATURE YOUR COMPANY IN OUR NEWSLETTERS

COMMUNICATE key news and information quickly and effectively to 6,000 contacts.

TARGET your communications by region: Beijing, Shanghai and South China (Guangzhou/Shenzhen).

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WECHAT OFFICIAL ACCOUNT

42,336 Active Followers
1 post/week
1 advertisement

Horizontal Banner Inside All Articles

CO FRANCE CHRE #99 - "Renewable Energy: China's Path to Decarbonisation"

As the world's biggest carbon emitter, China is also the world leader in renewable energies. In 2023, China alone accounted for almost two-thirds of global growth in renewable energies (RE). The country has set itself the ambitious target of peaking its CO2 emissions

POSITION	CIRCULATION	STANDARD PRICE	MEMBER PRICE
INTERNATIONAL	NATIONAL	€3,000	€1,000

22

Network	4
Connexions Magazine	7
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Website	18
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WeChat	22
Contacts	23

NETWORK



CCI FRANCE CHINE is represented by 4 branches and representatives across China.



2024 KEY FIGURES



1,702

Members

81

Patron Members



240
Events
Offline & Online



14,335
Events
Participants



1 million
Online
participants



58
Hosted
Companies



32
Business Support
Projects



76
Trainings
Offline & Online



745
Trainees



32
Recruitments



5
Recruitment Fairs
79 companies
1,600 candidates

PATRON MEMBERS



CONNEXIONS



The magazine of the French business community in China.



Created in 2000, the Chamber's magazine is the only publication in French and Chinese on economy and finance in China.

Written by experts for experts, Connexions provides an in-depth overview of China's contemporary economic issues.

Each publication is defined by a theme that aims to be relevant to the French business community in China such as the services sector, luxury industry, R&D, Internet...

Connexions' 20,000 readers are directors, managers and French and Chinese economic decision-makers at the heart of Sino-French relations.

CONNEXIONS MAGAZINE KEY FIGURES



COMMUNICATE via a stylish magazine that is recognised by readers for its high-quality content.

TARGET hard-to-reach leading decision-makers in China.

ALIGN your brand with the only French magazine focused on China.

PUBLISHED: 3 times a year

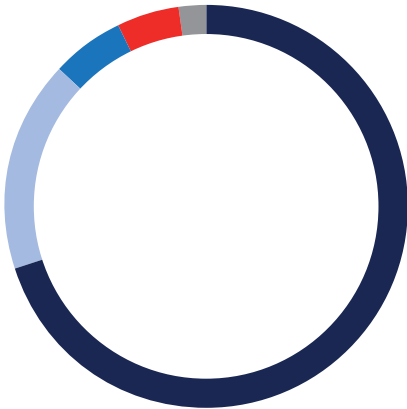
PRINT RUN: 4,100 copies

ONLINE VISIBILITY: website, Wechat & LinkedIn

READERSHIP: 20,000 readers

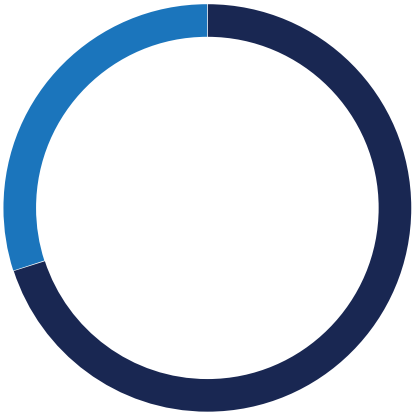
CIRCULATION: free of charge to all our members, French Chambers of Industry and Commerce in France and Asia, French Embassy, Consulate, trade offices in China, 16 Accor hotels in China, 7 Parkway Health hospitals, Alliance Française, French bookshops in China.

PRINT CIRCULATION



- CHAMBER MEMBERS: 70%
- FRENCH AND CHINESE OFFICIALS: 17%
- ACCOR HOTELS IN CHINA: 6%
- CHAMBERS OF COMMERCE AND INDUSTRY IN FRANCE AND IN ASIA: 5%
- PLACES FREQUENTED BY FRENCH COMMUNITY IN CHINA: 2%

READERSHIP



- DECISION-MAKERS: 70%
- MANAGERS: 30%

2025 MAIN TOPICS



n° 99 • Renewable Energy: China's Path to Decarbonisation

n° 100 • To be determined

n° 101 • To be determined

HIGH-LEVEL CONTRIBUTORS

Recognised as a top-quality magazine, Connexions benefits from many experts contributions.



CONNEXIONS 94

Magnus ALVARSSON

MANAGING DIRECTOR
CHINE
ATOS



CONNEXIONS 95

Grégoire OLIVIER

CHIEF OPERATING OFFICER
(CHINA)
STELLANTIS



CONNEXIONS 96

Annick de BENTZMANN

PRÉSIDENTE D'HONNEUR
DE LA CCI FRANCE CHINE



CONNEXIONS 97

Christophe LAURAS

CHIEF OPERATING OFFICER
ACCOR GREATER CHINA



CONNEXIONS 98

Pascal GONDRAND

DIRECTOR FOR CHINA &
DIRECTOR FOR BEIJING
OFFICE, BUSINESS
FRANCE

FEATURE YOUR COMPANY IN CONNEXIONS MAGAZINE



Several types of advertising inserts

a Back cover

b Full Page

c Half page

d Double page

a b

c d

法芙娜百年之旅

VALRHONA
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法芙娜

携手共享 无限之巧
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www.Valrhona.cn

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AIRFRANCE

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Office Move • Retail Move • Factory Move
Laboratory Move • IT Rooms Move

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DS SPIRIT

世人赞叹的奢华杰作有两件
一座城 一座驾

DS5 新世代豪华跨界车
集优雅、尊贵、动感于一身，在法京巴黎的博物馆区，人们赞叹DS5，称其为世界上最好的跨界车之一。DS5是豪华跨界车的标杆之作。

我期 我敢 我是DS

中文网站: www.ds.com.cn
中文热线: 400-900-1556
官方微信: wechat.com/dschina

THEY TRUST US



CONNEXIONS MAGAZINE 2025 RATES

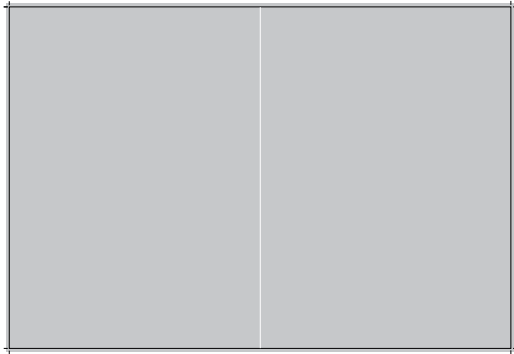


Rates in RMB, taxes included

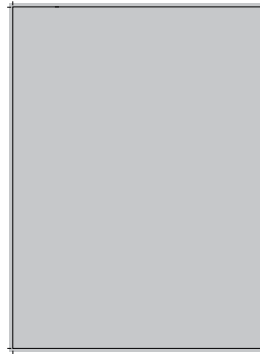
Special discounts are offered on certain communication packages, contact us for more information

ADVERTISING POSITIONS	OFFER 1 ISSUE		OFFER 3 ISSUES	
	STANDARD PRICE	MEMBER PRICE	STANDARD PRICE	MEMBER PRICE
BACK COVER	¥27,000.00	¥22,000	¥74,000	¥59,000
INSIDE FRONT COVER	¥22,000.00	¥17,500	¥59,000	¥47,000
INSIDE BACK COVER	¥21,000.00	¥16,000	¥55,000	¥45,000
PREMIUM PAGES – FIRST 3 POSITIONS	¥19,500.00	¥15,000	¥53,000	¥41,000
FULL STANDARD PAGE	¥14,000.00	¥12,000	¥38,000	¥33,000
DOUBLE STANDARD PAGE	¥26,000.00	¥20,500	¥71,000	¥55,000
HALF PAGE	¥9,000.00	¥7,500	¥24,000	¥21,000
ADVERTORIAL - 1 PAGE	¥20,000.00	¥16,500	¥53,000	¥44,500
ADVERTORIAL - 2 PAGES	¥32,000.00	¥25,000	¥85,000	¥67,500
INSERT (PRINTED ON BOTH SIDES)	¥17,000.00	¥14,000	¥47,000	¥38,000
COMPANY BROCHURE (4 PAGES MAXIMUM)	¥33,000.00	¥26,000	¥88,000	¥71,000

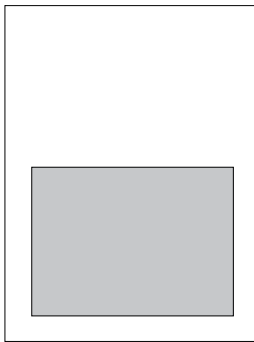
SIZE SPECIFICATIONS OF ADVERTISEMENTS IN CONNEXIONS



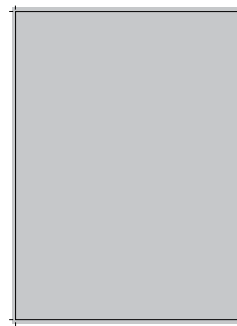
Double page | Picture size: H 285mm x L 420mm
Margin (3mm) | Bleed



Full page
Picture size: H 285mm x L 210mm
Marge (3mm) | Bleed



Half page
(vertical or horizontal)
Picture size:
H 125 mm x L : 170 mm
ou H 245 mm x L 81 mm

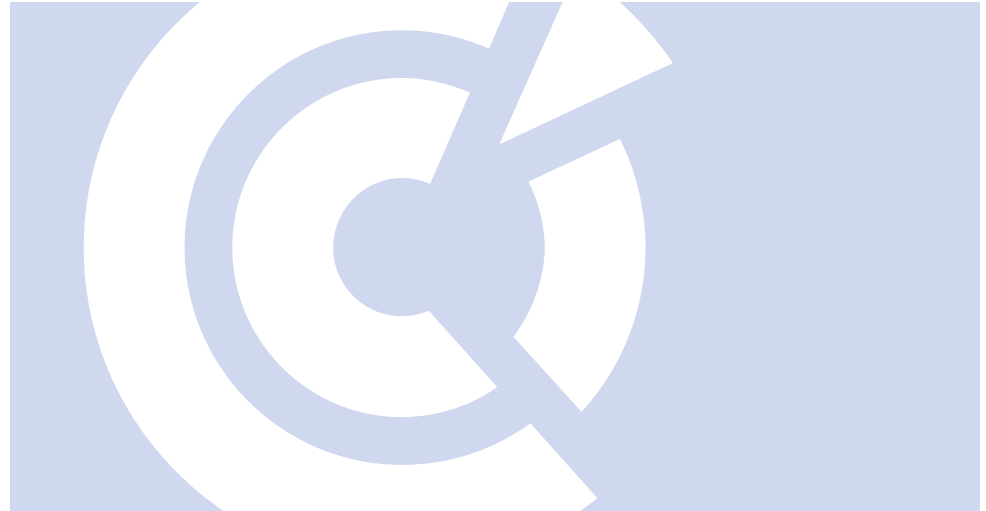
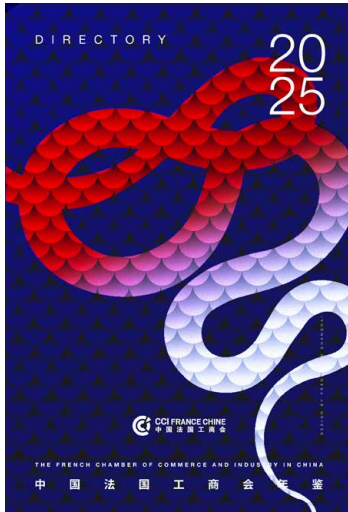


Insert
Picture size:
H 260 mm x L190 mm
Marge (3mm) | Bleed

MEMBERS' DIRECTORY 2026



AN EXTREMELY USEFUL TOOL TO REACH & TO BE FOUND (BY) CLIENTS AND BUSINESS PARTNERS



EXPOSURE

PROMOTE your company in an effective institutional communication tool.

BENEFIT from a year's exposure in the French business community in China's number one directory.

GET LISTED

RESERVATION:

before December 20th, 2025

MEMBERSHIP RENEWAL:

before December 20th, 2025

RECEPTION OF INFOS & ADS:

before December 31st, 2025

PUBLICATION: January 2026

VISIBILITY: 1 year

PRINT RUN: 3,200 copies

READERSHIP: decision makers (CEOs, Managing Directors, Senior Managers), French official services in China, Local authorities.

CIRCULATION: free distribution to our 1,702 members, 119 French Chambers around the world, French Chambers in France, French institutions in China, foreign chambers of commerce in China.

FEATURE YOUR COMPANY IN CCI FRANCE CHINE DIRECTORY

Several types of advertising inserts

a Full page

b Bookmark

c Facing Patron Members

d Profile

b

a

d

MEMBERS' DIRECTORY 2026 RATES

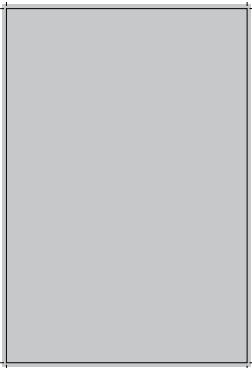


Rates in RMB, taxes included

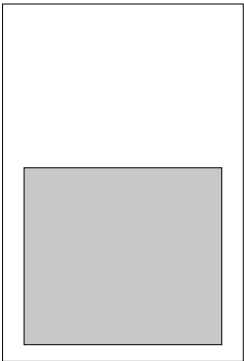
Special discounts are offered on certain communication packages, contact us for more information

ADVERTISING POSITIONS	STANDARD PRICE	MEMBER PRICE
INSIDE FRONT COVER / INSIDE BACK COVER	¥46,000	¥37,000
BACK COVER	¥85,000	¥72,000
BOOKMARK	¥40,000	¥31,500
FULL PAGES WITHIN THE FIRST PAGES	¥43,000	¥34,500
FACING BOARD OF SPONSORS FACING TABLE OF CONTENTS	¥42,500	¥33,500
FACING THE CCIFC PRESIDENT EDITORIAL OR THE FRENCH AMBASSADOR EDITORIAL (IN ENGLISH OR CHINESE)	¥33,000	¥26,500
FULL PAGE WITHIN THE INTRODUCTION PAGES (SEVERAL POSITIONS AVAILABLE)	¥33,000	¥26,500
1/2 PAGE IN THE INTRODUCTION PAGES (SEVERAL POSITIONS AVAILABLE)	¥19,000	¥15,000
FULL PAGE SECTION DIVIDER FRONT OR BACK (BEIJING, SHANGHAI)	¥32,000	¥25,500
FULL PAGE FACING YOUR COMPANY PROFILE (BEIJING, SHANGHAI)	N/A	¥21,500
1/2 PAGE FACING YOUR COMPANY PROFILE (BEIJING, SHANGHAI)	N/A	¥6,500
FULL PAGE SECTION DIVIDER BACK AND FRONT (SOUTH CHINA, HONG KONG & MACAU)	¥25,500	¥21,000
FULL PAGE FACING YOUR COMPANY PROFILE (SOUTH CHINA, HONG KONG & MACAU)	N/A	¥16,000
1/2 PAGE FACING YOUR COMPANY PROFILE (SOUTH CHINA, HONG KONG & MACAU)	N/A	¥6,500

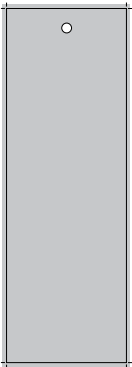
SIZE SPECIFICATIONS OF ADVERTISEMENTS IN DIRECTORY 2026



Full page
Picture size:
H 240mm x L 162mm
Marge (3mm) | Bleed



Half page
Picture size:
H 120mm x L 134mm



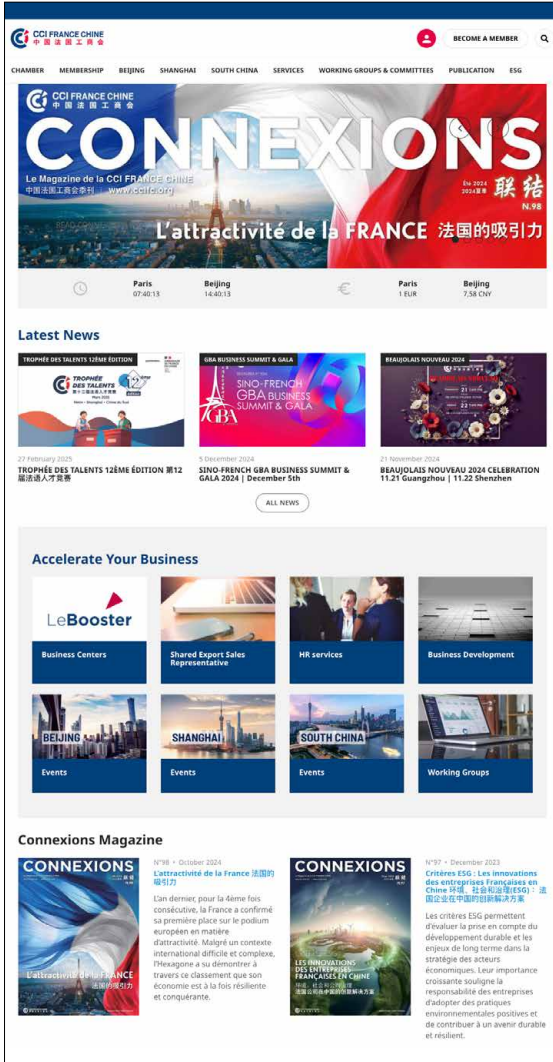
Book mark
Picture size:
H 180 mm x L 60 mm
Marge (3mm) | Bleed

- Publication:
January 2026
- Reservation
dead-line :
before December 20th, 2025
- Reception of the
advertisements picture
dead-line :
December 31st, 2025

WEBSITE



Updated daily, the www.ccifc.org portal covers all the services and activities of the CCI FRANCE CHINE and its branches.



Statistics

9,533 ^{*} page views per month

916 ^{*} unique visitors per month

45% ^{*} of visits originate in China

41% ^{*} of visits originate in France

^{*} Google analytics 01/2025

TARGET

CCI FRANCE CHINE members and non-members, CCI branch offices in France, thought leaders, service providers, journalists, students and Chinese political and economic bodies.

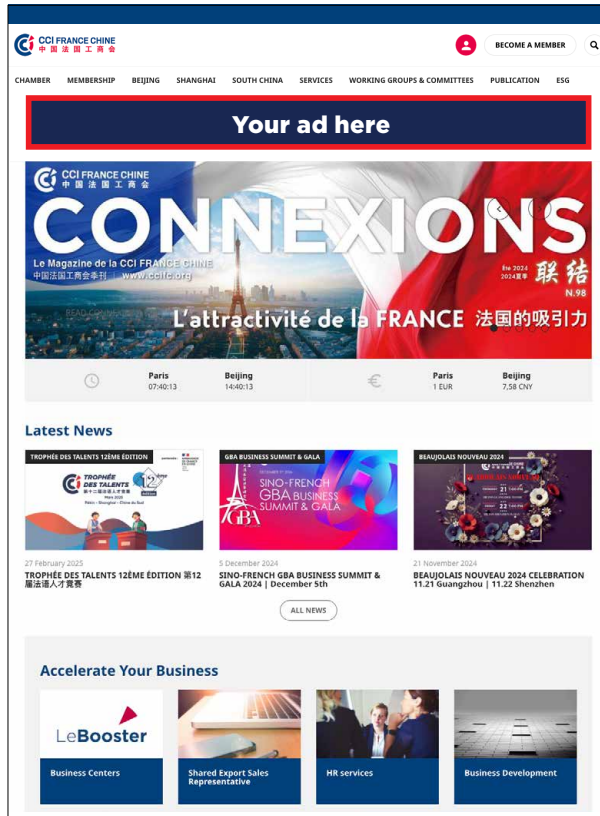
FEATURE YOUR COMPANY ON

WWW.CCIFC.ORG

GET your message across to Internet users in France and China.

PROMOTE your organisation to a large target audience with an interest in China.

SIZE SPECIFICATIONS OF ADVERTISEMENTS IN WEBSITE



← **Under the header**
Visible on every page
 Picture size:
 H: 90px x L: 1000px
 jpg | gif | link

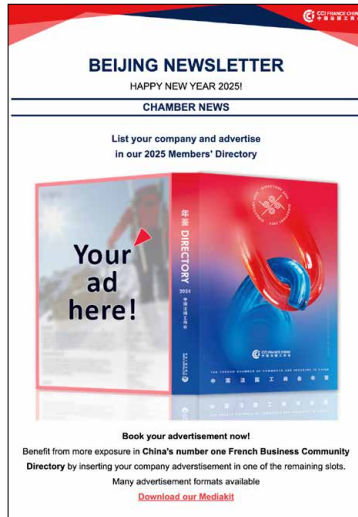
WEBSITE Banner on every page

DURATION	STANDARD PRICE	MEMBER PRICE
2 WEEKS (UNDER THE HEADER)	¥7,500	¥5,500
1 MONTH (UNDER THE HEADER)	¥12,000	¥8,500
2 MONTHS (UNDER THE HEADER)	¥15,000	¥12,000

Rates in RMB, taxes included special discounts are offered on certain communication packages, contact us for more information.

NEWSLETTERS

A total of four weekly newsletters – Beijing, Guangzhou, Shanghai and Shenzhen – are sent out by email, covering news about the CCI FRANCE CHINE and members of its Board of Sponsors.



BEIJING

Published: weekly
Distribution: by email to 4,000 contacts.

SHANGHAI

Published: weekly
Distribution: by email to 4,000 contacts.

SOUTH CHINA

Published: weekly
Distribution: by email to 2,500 contacts.

TARGET

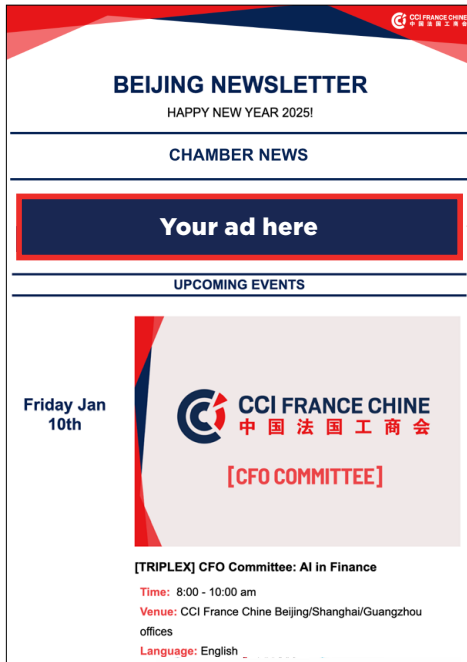
French, Chinese and English-speaking directors and employees from our 1,702 member organisations, along with French-speaking and other foreign institutions in China and the media.

FEATURE YOUR COMPANY IN OUR NEWSLETTERS

COMMUNICATE key news and information quickly and effectively to 11,500 contacts

TARGET your communications by region: Beijing, Shanghai and South China (Guangzhou/Shenzhen)

SIZE SPECIFICATIONS OF ADVERTISEMENTS IN NEWSLETTERS



Horizontal Banner
 Picture size:
 H 88px x L 600px
 jpg | gif | link

NEWSLETTERS

POSITION	DIFFUSION	STANDARD PRICE	MEMBER PRICE	DIMENSIONS IN PIXELS
HORIZONTAL (1 MONTH)	NATIONAL	¥11,000	¥8,500	H 88 X L 600
HORIZONTAL (1 MONTH)	LOCAL	¥4,000	¥3,000	H 88 X L 600

Rates in RMB, taxes included

Special discounts are offered on certain communication packages, contact us for more information

WECHAT OFFICIAL ACCOUNT

CCI FRANCE CHINE >

Your ad here

- CONNEXIONS MAGAZINE #99 -
"Renewable Energy: China's Path to Decarbonisation"

CONNEXIONS
 L'attractivité de la FRANCE
 法国的吸引力

As the world's biggest carbon emitter, China is also the world leader in renewable energies. In 2023, China alone accounted for almost two-thirds of global growth in renewable energies (297 GW). The country has set itself the ambitious target of peaking its CO2 emissions

- 20,288 Actives Followers
- 1 push/week
- 8 articles/push

← **Horizontal Banner Inside All Articles**

Picture size:
 H 334px x L 960px
 jpg | gif | link

POSITION	DIFFUSION	STANDARD PRICE	MEMBER PRICE
HORIZONTAL TOP POSITION (1 MONTH - 4 PUSHES)	NATIONAL	¥8,000	¥7,000

*Rates in RMB, taxes included
 Special discounts are offered on certain communication packages,
 contact us for more information*

ADVERTISE IN OUR MEDIA CONTACT US

BEIJING

Alexis NIZAN

E-mail: nizan.alexis@ccifc.org

Tel: (010) 6461 0260 ext. 135

Suites 203-216&222, 2F, Building 81,
No 4 Gongti North Road,
Chaoyang District,
Beijing 100027, P.R.C.

北京市朝阳区工体北路4号院
81号楼二层203-216&222室
邮政编码: 100027



**WeChat
Official Account**

SHANGHAI

GAO Zeqi

E-mail: gao.zeqi@ccifc.org

Tel: (021) 6132 7107

2/F, Mayfair Tower,
83 Fumin Road,
Shanghai 200040, P.R.C.

上海市富民路83号巨富大厦2楼
邮政编码: 200040

SOUTH CHINA

Jean-Olivier DE SAUVAGE

E-mail: desauvage.jean-olivier@ccifc.org

Tel: (020) 2916 5510

Room 802, 8/F Leatop Plaza,
32 Zhujiang Dong Road, Zhujiang New Town,
Guangzhou 510623, P.R.C.

广州市珠江新城核心区珠江东路32号
利通广场8楼802室
邮政编码: 510623



THE FRENCH CHAMBER OF COMMERCE
AND INDUSTRY IN CHINA

WWW.CCIFC.ORG

Beijing • Guangzhou • Shanghai • Shenzhen

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Site