

GALA 2024 SHANGHAI

Friday May 24th - Pudong Shangri-La



中国 法国
FRANCE CHINE
1964 - 2024



CCI FRANCE CHINE
中国法国工商会



THE GALA

Every year the CCI FRANCE CHINE organizes its GALA in Shanghai, Beijing and Guangzhou. As the largest annual event of the French and Chinese business community, in Shanghai, the GALA gathers more than **900 guests** from all industries, in presence of **Officials, Executives, and Media**.



Beijing



Shanghai



Guangzhou

In addition to exquisite dinner and exciting performances, every year, our GALA chooses a theme to witness together the development and the contribution of French companies in China, and award them in front of the community.

GALA SHANGHAI 2024



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This year special edition to celebrate the 60th Anniversary of the Establishment of Diplomatic Relations between France and China.

This very special event is the unique occasion to meet the elites from the French and Chinese business communities in the most exclusive atmosphere.

The Gala this year will also highlight the know-hows and the business initiatives took by the French companies contributing to reinforce the sino-French relation and make our world a better place.





GALA SHANGHAI 2024

SAVE THE DATE

Date

Friday, May 24th 2024

Venue

Pudong Shangri-la

Agenda

- 5:30 pm – 7:00 pm: Champagne Cocktail
- 7:00 pm – 10:00 pm : Exquisite French Dinner
- 10:00 pm – Late: Nightfall Dancing





GALA SHANGHAI 2024

PROGRAM

An evening full of surprises !



Cocktail Champagne



Company Booth



Official Speeches



Happenings



Fine Dinner



Performances



Awards



Lucky Draw



After Party



GALA SHANGHAI 2024



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BECOME A PARTNER





GALA SHANGHAI 2024

LAST GALA PARTNERS

DIAMOND



Let's imagine the best of chocolate®

法芙娜

GOLD



DS AUTOMOBILES
PARIS



ICCF GROUP
之禾卡纷集团



Jolyvia
娇莉芙



Technology for a sustainable world



法国航空公司



BARON PHILIPPE DE ROTHSCHILD



SILVER



法国巴黎银行



东方汇理银行



Building a better
working world



中审众环



法兴银行



雅高集团



ASIA PRO GIFTS



ESSEC



parishine



BRONZE



GIDE



socomec



STI



VEOLIA



ANDROS



evian



ELLE salon



Pierre Fabre



ZIKOLAND



GALA SHANGHAI 2024

PARTNERS' BENEFITS

Taking part in CCI FRANCE CHINE Shanghai Gala is a great opportunity to extend your brand notoriety and image among the French & Chinese Business Community

- Reach top level Executive
- Be part of the largest Asian French Corporate Event
- Benefit from large-scale advertising
- Invite your clients and partners
- Show your know-how or project initiatives
- Promote your company in the most prestigious event of the community
- Enjoy an exquisite dinner from our best French Cuisine Chefs





GALA SHANGHAI 2024

PARTNERS' PACKAGES

Different packages for different needs of exposure.
Choose the right sponsorship to promote your company.

**Platinum
Partner**

**Gold
Partner**

**Silver
Partner**

**Bronze
Partner**



GALA SHANGHAI 2024

TABLES & SEATS

Get a table for your company and invite your guests!

**Platinum
Partner**

3 tables

**Gold
Partner**

2 tables

**Silver
Partner**

1 table

**Bronze
Partner**

5 seats





GALA SHANGHAI 2024

COMPANY BOOTH

Platinum & Gold Partners can promote their products and/or project initiatives on a company booth. Great exposure and interactions with the guests during the cocktail.





GALA SHANGHAI 2024

CUSTOM MADE ANIMATION

The Gala provides a prestigious platform for companies to exhibit their know-how, expertise or celebrate special occasion





GALA SHANGHAI 2024

PROMOTIONAL VIDEOS

During the Gala, **Platinum & Gold Partners** can provide 1 corporate or promotional video to be displayed on the giant screen in front of the audience.





GALA SHANGHAI 2024

AWARDS

This year's Shanghai Gala will pay tribute to the companies that have played a pivotal role in strengthening Sino-French relations and fostering a more prosperous future for our world by their positive initiatives.





GALA SHANGHAI 2024

LUCKY DRAW

Give great visibility to your products and services by offering a Premium Gift for our unmissable Lucky Draw.





GIFT BAGS

What better way for people to know your company than giving them gifts they will bring home.
Each guest will receive a giftbags in which you can put:



- Products
- Vouchers
- Brochures
- Samples



PACKAGES DESCRIPTIONS 1/2

Packages	Platinum	Gold	Silver	Bronze
Amount* (RMB)	180 000	120 000	80 000	50 000
Free seats	30	20	10	5
On-site Exposure (during the Gala)				
Custom-made Animation/Show	★			
Reception Logo	★			
On-stage Video Broadcast	★	★		
Know-how demonstration (booth/stand)	★	★		
Principal Backdrop Logo	★	★		
Side Boards Logo	★	★	★	
Logos Board / Photo Backdrop	★	★	★	★
Screens Logo	★	★	★	★
Individuated Exposure				
Logo on Invitation Card	★	★	★	★
Logo on Gala Program	★	★	★	★

**Applicable 6.72 % V.A.T. is not included in the above shown prices*

PACKAGES DESCRIPTIONS 2/2

	Platinum	Gold	Silver	Bronze
MEDIA Coverage				
Interviews and articles in our Media partners	★			
Exposure at CCI FRANCE CHINE (before and after the event)				
One customized event during the year at the French Chamber	★	★		
Roll-up Banner Logo	★	★	★	
Reception Screen Logo	★	★	★	★
Digital Exposure				
Website Advertising	★	★		
Newsletter Advertising	★	★		
Advertorial eMailing	★	★	★	
Shanghai Newsletters Logo	★	★	★	★
Mailings Logo	★	★	★	★
Website Logo	★	★	★	★
Exposure on social media	★	★	★	★

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Thank you for your support!