

Business Intelligence Manager

Location: Shanghai

Sector: Nutrition, Innovation

Starting date: ASAP

ABOUT THE COMPANY

This group designs, manufactures and markets innovative solutions for baking, food flavor, nutrition and health, and biotechnology. This is a company who dedicated to working with confidence to better nourish and protect the planet, to providing product solutions for customers and promoting the development of the domestic yeast industry.

RESPONSIBILITIES

- Conducts market research and analytics, statistical analysis, and business intelligence to support strategic, tactical, and operational initiatives;
- Be involved and support the business planning and China Leadership in the creation of long-term & short-term business strategies;
- Develops an in-depth view of the market, existing customers and prospective customers in China by using data from many different sources;
- Proactively monitor industry trend/competitors' direction and movements through competitor intelligence, networking with industry experts and associations; provide in-time intelligence information and analyses to relevant parties for counter measures;
- Build market intelligence on overall fermentation (baking & Mantou) industries in China. Information collection, data analysis and frequent update of market database with the support of sales, to assist the preparation of marketing reports;
- Stewards projects: develops specialized analysis and research plans to meet business needs, consults with internal business partners, establishes and manages schedules for projects, monitors progress to ensure results will provide meaningful and actionable insights;
- Participates in the corporate planning and new product development processes to bring external perspectives and insight into the business planning for the organization;
- Closely communicate and supports the global marketing/marketing intelligence team through collaboration on global research and analytics projects;
- Other jobs assigned.

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REQUIREMENTS

- Bachelor's degree required. Preferred majors in market research, marketing, business, science, or related discipline. Master/MBA's degree preferred;
- A minimum of 6 years of working experience, preferably with a multinational company, with at least 4 years of related experience in food/ingredient industry;
- Strong communication skills: verbal, written, and interpersonal;
- Strong business acumen;
- Strong analytical and problem solving skills;
- Has the ability to build and manage multiple projects;
- Client service oriented;
- Must be able to build constructive and effective relationships in a global organization.

APPLICATION

Please send your resume and your motivation letter to:

sh-recruitment@ccifc.org

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