

Senior General Manager / Office Director

Location: Shanghai

Sector : Luxurious products / e-commerce

Starting date : ASAP

ABOUT THE COMPANY

Our client is one of the largest e-commerce sites in China, they are specialized in online discount commerce. They mainly sell clothing and cosmetics, but also develops a variety of other products such as small home appliances, toys and daily necessities.

RESPONSIBILITIES

1. Responsible for investment negotiation, operation and management of international heavy luxury and light luxury brands of men's clothing, women's clothing, shoes and bags, accessories, beauty makeup and other categories;
2. Operation management of the office and develop the team ;
3. Responsible for maintaining brand relationship and striving for channel resources;
4. Responsible for industry and market researches ;
5. Realize feasibility analysis, expansion and planning
6. Provide opinions and suggestions for the company's brand matrix optimization ;
7. Carry out operation management with the brands
 - a. business planning management
 - b. price management
 - c. category management
 - d. operation management with suppliers
8. Ensure successful brand investment and cooperation ;
9. Coordinate internal resources and optimized international brand operation fields and columns;
10. Carry out industry research and market analysis and provide suggestions for the company's brand management.

REQUIREMENTS

1. Bachelor degree or above, more than 5 years of working experience in international big-name investment promotion and channel management;
2. Industry and market expert, with rich international brand resources
3. Proficient in brand management, business negotiation, and familiar with e-commerce operation mode;
4. Accurate business sense, big picture view, excellent communication and coordination abilities ;
5. Have good professional ethics and strong self-drive.
6. Proficient English speaking, writing and understanding. Chinese is a plus.

APPLICATION

Please send your resume and your motivation letter to: sc-recruitment@ccifc.org

Mail subject : Application for Senior General Manager / Office Director

With over 10 years of experience, CCI FRANCE CHINE Recruitment Department supports companies in their recruitment needs and helps candidates find a professional opportunity across China.

To access more job offers, consult ccifc.org