

## BD Director

**Location:** Shanghai

**Sector:** e-commerce / Luxurious products

**Starting date:** ASAP

**Job Reference :** CDS-2023-004

### ABOUT THE COMPANY

Our client is one of the largest e-commerce sites in China, they are specialized in online discount. They mainly sell clothing and cosmetics, but also develops a variety of other products such as small home appliances, toys and daily necessities.

### RESPONSIBILITIES

1. Business Development of the international luxury brands (eg. Men's wear, women's wear, shoes, handbags, accessories, beauty and makeup, etc.) ;
2. Operation management of the office and develop the team ;
3. Maintain brand relations and strive for channel resources ;
4. Carry out operation management with the brand (eg. Whole Business planning, Merchandise planning, pricing, category operation) to ensure the successful investment and smooth operation and cooperation of the brands ;
5. Coordinate internal resources and optimized international brand operation fields and columns;
6. Carry out industry research and market analysis and provide suggestions for the company's brand management.

### REQUIREMENTS

1. Above Bachelor degree in international trade or business development ;
2. More than 5 years working experience in international brands /luxury brands BD and channel management ;
3. Specialist industry and market information, with rich international brand resources ;
4. Proficient in brand management and business negotiation, familiar with the operation mode of e-commerce ;
5. Accurate business sense, big picture view, excellent communication and coordination abilities ;
6. Have good professional ethics and strong self-drive.
7. Proficient English speaking, writing and understanding. Chinese is a plus.

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## APPLICATION

Please send your resume and your motivation letter to:

[sh-recruitment@ccifc.org](mailto:sh-recruitment@ccifc.org)

**Mail subject :** Your name | BD Director - Shanghai

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