

## Video Creator Intern 视频创作实习生

**Location:** Shanghai

**Company:**

PLTFRM is a Franco-Chinese creative agency founded in 2012. They specialise in brand strategy, digital marketing, and e-commerce consultancy. They deliver innovative and impactful campaigns that translate into sales for their clients, they collaborate primarily with international FMCG brands in the wine, spirits, food, wellness, and personal care industries.

Their team thrives on creativity, collaboration, and pushing boundaries to produce award-winning works.

PLTFRM 是一家成立于 2012 年的中法创意公司，专注于品牌战略、数字营销和电商咨询，提供创新且富有影响力的营销活动，帮助客户实现销售增长。他们的主要合作伙伴是国际快消费品牌，涵盖酒类、食品、健康和护理等行业。团队秉承创意、协作和突破边界的精神，致力于打造获奖作品。

**Job Summary**

PLTFRM seeks a talented and innovative AI-Based Video Creator to join our dynamic creative team. The ideal candidate will be proficient in video production and editing, utilising the latest AI-based tools to create engaging and cutting-edge video content for digital platforms for our clients in the FMCG fresh food, food products, beverages, and spirits industries.

PLTFRM 正在寻找我们正在寻找一位才华横溢且富有创新精神的 AI 视频创作者加入我们的创意团队。理想的候选人应精通视频制作与编辑，熟练运用最新的基于 AI 的工具，为我们快速消费品、新鲜食品、食品产品、饮料和酒类行业的客户在数字平台打造引人入胜且前沿的视频内容。

**Job Responsibilities**

- Using Adobe CC and AI-powered video creation and editing tools to create high-quality social media and digital campaign video.  
使用 Adobe CC 和基于 AI 的视频创作与编辑工具，制作高质量的社交媒体和数字营销活动视频。
- Conduct research to understand client industries, target audiences, and competitive landscapes.  
开展研究以了解客户所在行业、目标受众和竞争环境。
- Contribute to brainstorming sessions and provide creative input for campaign strategies.  
参与头脑风暴会议，为活动策略提供创意建议。
- Collaborate closely with the marketing creative team, including copywriters and motion designers, to ensure cohesive and impactful designs.  
与营销创意团队（包括文案和动画设计师）密切合作，确保设计统一且具有影响力。
- Stay updated with the latest design trends, AI technologies, and industry best practices to keep our work fresh and competitive.  
紧跟最新设计趋势、AI 技术和行业最佳实践，确保我们的作品始终新颖且具有竞争力。

- Manage multiple projects simultaneously, ensuring timely delivery and adherence to brand guidelines.  
管理多个视频项目，确保按时交付并遵守品牌指南。

**Requirements:**

- Proven experience as a Video Creator or similar role, with a strong portfolio showcasing engaging video content for digital platforms.  
具有视频创作者或类似职位的丰富经验，拥有展示参与数字平台视频内容的优秀作品集。
- Proficiency in video editing software and AI-based video creation tools.  
熟练掌握视频编辑软件和基于AI的视频创作工具。
- Strong understanding of visual storytelling and digital marketing.  
深刻理解视觉故事叙述和数字营销。
- Exceptional creativity and attention to detail.  
拥有出色的创意能力和对细节高度关注。
- Ability to manage multiple projects and meet deadlines.  
能够管理多个项目并按时完成任务。
- Strong communication and collaboration skills.  
出色的沟通和协作能力。
- Fluent in Chinese and English.  
流利的中文和英文能力。

*Please send your resume to: [hr@pltfrm.cn](mailto:hr@pltfrm.cn), 抄送[mu.xiaohan@ccifc.org](mailto:mu.xiaohan@ccifc.org)*