



Course Description:

In just 3 hours, this dynamic training will transform how you engage with Generative AI. Through 5 focused chapters and 2 hands-on exercises, you'll gain the skills and knowledge to harness DeepSeek's cutting-edge capabilities. Whether you're an individual or part of a corporate team, this course is designed to elevate your efficiency, creativity, and strategic thinking with AI.

Why This Training?

- **Master the Essentials:** Build a strong foundation in Generative AI principles and applications.
- **Boost Productivity:** Learn to craft precise prompts that deliver high-quality results.
- **Drive Business Innovation:** Discover how to integrate AI into your operations for measurable impact.
- **Stay Ahead:** Gain insights into advanced techniques like Chain of Thought and how to use Reasoning Models.

Coursework:

Chapter 1: Deep Understanding of Generative AI Text Model

- Explore the types, capabilities, and best practices of Generative AI tools.
- Learn from real-world scenarios to identify effective use cases.

Chapter 2: The Art of Prompt

- Master the ERCFC framework to craft powerful prompts.
- Analyze positive and negative examples to refine your approach.
- Practice with DeepSeek V3 to solidify your skills.

Chapter 3: Corporate Implementation Strategies

- Understand how to integrate AI to enhance overall workflow efficiency.
- Navigate risks and opportunities for enterprise-level AI adoption.

Chapter 4: Advanced Techniques

- Learn how to implement Chain of Thought and leverage Reasoning Models for strategic analysis.
- Explore DeepSeek R1's unique capabilities and applications.
- Apply your knowledge with practical exercises using DeepSeek V3 and R1.

Chapter 5: Real World Business Applications

Learn the capabilities of knowledge management to combine company valuable information with powerful Text AI Models.

Who can attend?

This course is perfect for professionals and organizations looking to:

- Improve efficiency and quality with Generative AI.
- Gain a competitive edge through AI-driven innovation.
- Equip their teams with the skills to implement AI solutions effectively.

Outcome:

By the end of this training, you'll walk away with actionable skills, a clear understanding of AI's potential, and the confidence to apply these tools in your business.

Training Details

Date :

Friday, April 25th

Time :

8:00 am - 11:30 am

Price :

1,294 RMB* for CCI FRANCE CHINE Members

1,934.40 RMB* for Non-Members

**Price including 6,72% Tax*

Member Package (15% off for the sessions) : 2199,8 RMB

Non-Member Package (15% off for the 2 sessions) : 3288,48 RMB

Language :

English

Location :

CCI FRANCE CHINE Shanghai

2/F Mayfair Tower,

83 Fu min Road, Shanghai

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