

**EXECUTIVE
PROGRAM**

in

MANAGEMENT

14th Edition



PROGRAM OVERVIEW – 5 MODULES



By teaching the fundamentals of general management with a focus on leadership & team management, practical accounting and finance, strategy, and sales & key account management, this program of 5 modules will provide to high potential executives a solid knowledge of practical tools to support and drive their company growth through this complex and disruptive environment.

EXECUTIVE PROGRAM

in

MANAGEMENT 14th Edition



CCI FRANCE CHINE



CCI FRANCE CHINE

