



CCI FRANCE CHINE
中国法国工商会

WOULD LIKE YOU TO JOIN US FOR A



BEAUJOLAIS NOUVEAU

*& Christmas
celebrations*

DECEMBER

WEDNESDAY
& THURSDAY

13&14

7 TO 11 PM

GUANGZHOU - SOFITEL SUNRICH
SHENZHEN - SHANGRI-LA LUOHU HOTEL

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SAVE THE DATE !

Date & Place

Guangzhou

Wednesday, **December 13th**, 2023
Sofitel Guangzhou Sunrich



Shenzhen

Thursday, **December 14th**, 2023
Shangri-la Luohu Shenzhen

Agenda

7 p.m. | Cocktail

8 p.m. – 11 p.m. | Chinese and French buffet,
live show, lucky draw





JOIN US !

This wine festival will gather **more than 500 guests** during these 2 events in Guangzhou and Shenzhen, from the French and Chinese business community, from all industries, in the presence of **officials and executives**.





Introduction : BEAUJOLAIS NOUVEAU

What is BEAUJOLAIS NOUVEAU ?

Beaujolais Nouveau is a red wine made from Gamay grape produced in the Beaujolais region of France.



It is the most famous "nouveau wine", fermented for a few weeks just before finishing the process on the third Thursday in November.





BEAUJOLAIS NOUVEAU & CHRISTMAS Celebrations



BECOME A PARTNER



Our Partners for BEAUJOLAIS NOUVEAU & Christmas Celebrations

Official Partner



With the support of



Our Partners 2022

Platinum 铂金级



Gold 金级



Silver 银级



Bronze 铜级





Benefits of becoming a partner

Participating in the CCI FRANCE CHINE Beaujolais Nouveau & Christmas Celebration is an excellent opportunity to improve your company's reputation and image among the French and Chinese community.

- Interact with executives
- Participate in one of the largest French business events in South China
- Benefit from large-scale advertising of your company
- Invite your customers and partners
- Demonstrate your know-how or your project launch
- Promote your company





Partnership offer



Different offers according to exhibition needs
Choose the right sponsorship to promote your company

Platinum
Partner

Gold
Partner

Silver
Partner

Bronze
Partner



Tables & Seats

With your sponsorship package, you can have tables or seats
in Shenzhen or/and Guangzhou



**Platinum
Partner**
3 tables

**Gold
Partner**
2 tables

**Silver
Partner**
1 table

**Bronze
Partner**
1/2 table





Promotion Video

During the event, **Platinum partners** can provide 1 video presenting their company or products, which will be shown on a giant screen in front of the participants.





Stand

Platinum & Gold partners can promote their products and/or project ideas on a company stand, have a large exhibition and interact with guests during the cocktail reception.





Lucky Draw

Give great visibility to your products and services by offering a great gift for our Lucky Draw.





Gift Bag

What better way to let people know about your company than by offering them our gift bag to take home.

Each guest will receive a gift bag in which you can offer :



- Products
- Coupons
- Brochures
- Samples

Gift bag 2022



Front design 2022



Back design - Sponsor logos 2022



*receipt of gifts by December 7th



Description of partner offer 1/2

	PLATINUM	GOLD	SILVER	BRONZE
MEMBER	78 000 ¥	48 000 ¥	23 000 ¥	11 000 ¥

Advantages:	PLATINUM	GOLD	SILVER	BRONZE
Table (10 persons) (Please choose Shenzhen or Guangzhou)	3	2	1	½

Digital Exhibition (Before the event):	PLATINUM	GOLD	SILVER	BRONZE
Size of your logo	XL	L	M	S
Appearance of your logo on the event mailing (Your partnership must be confirmed before December 1)	✓	✓	✓	✓
Appearance of your logo on the CCI FRANCE CHINE website (Your partnership must be confirmed before December 1)	✓	✓	✓	✓

Executive Advantages for Platinum Partners:	PLATINUM	GOLD	SILVER	BRONZE
Tailor-made event	✓	-	-	-

* VAT included (6%)



Description of partner offer 2/2

Exhibition On Site- Guangzhou and Shenzhen:	PLATINUM	GOLD	SILVER	BRONZE
Promotional video on the big screens (max 2 mins)	✓	✓	-	-
Promotional stand	✓	✓	-	-
Logo on the various communication media	XL	L	M	S
Logo on your table	✓	✓	✓	-
Logo printed during the event kakemonos & backdrop (GZ&SZ)	✓	✓	✓	✓
Logo put on a giant screen	✓	✓	✓	✓
Special mention during the opening speech of the CCI FRANCE CHINE (events at GZ&SZ)	✓	✓	✓	✓

Digital Exposition (After the event):	PLATINUM	GOLD	SILVER	BRONZE
Article in an upcoming CCI FRANCE CHINA magazine: CONNEXIONS	✓			
Advertising banner for the CCI FRANCE CHINA South China newsletter (2 weeks)	✓	✓	-	-
Special mention in the assessment of the CCI FRANCE CHINE event	✓	✓	✓	-
Logo on the Thanks letter mailing	✓	✓	✓	✓

* VAT included (6%)



Contacts

Walter Janvier

South China Branch Director

+86 (20) 2916 5512

janvier.walter@ccifc.org

Jean-Olivier de Sauvage

Operation Manager

+86 (20) 2916 5510

desauvage.jean-olivier@ccifc.org

Yihua Wang

Event & Training Manager

+86 (20) 2916 5525

wang.yihua@ccifc.org

Ophelie Yan

Membership & Business Center Manager

+86 (20) 2916 5530

yan.ophelie@ccifc.org