

Chief Designer 首席设计师

Location: Guangzhou

Sector: Clothing

Starting date: ASAP

Report to: Design Director

Job Reference: CDS-2024-019

ABOUT THE COMPANY

Our client is a European clothing brand who is devoted to delivering high-quality MEN'S wear products and custom-made service to customers.

RESPONSIBILITIES

- 带领团队进行季节性品牌主题企划方案的建立。根据对商品企划的分析，自主原创开发男装全盘货品
Lead the team in the establishment of seasonal brand theme planning program. According to the analysis of the merchandise planning, independent original development of men's full range of goods.
- 进行创新，包括工作思维创新和产品创新。开发品牌独家产品系列和联名胶囊系列
Carry out innovation, including work thinking innovation and product innovation. Develop brand exclusive product series and co-branded capsule series.
- 积极与商品部和销售部进行跨部门合作与沟通，完成订货会相关工作任务
Actively cooperate and communicate with merchandising and sales departments across departments to complete orders and related work tasks.
- 进行市场调研，并定期总结商务男装市场流行趋势。与商品部进行畅销滞销款分析和行动方案制定
Conduct market research and regularly summarize businessmen's fashion market trends. Conduct analysis of the best-selling and slow-selling models with the merchandising department and the development of action plans.
- 领导团队进行业绩目标设定和评估，激发团队工作热情和达成各项目标
Lead the team to set and evaluate performance goals, motivate the team to work enthusiastically and reach the goals.
- 一年两季，每季开发300-400款，男装全品类
Develop 600 – 800 models of men's wear in full range per year

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REQUIREMENTS

- 大专/本科以上学历，服装设计/商品相关专业
College/Bachelor's degree or above, majoring in apparel design/merchandising related
- 至少有10年服装行业工作经验
At minimum 10 years' working experience in clothing industry
- 有带领五人以上设计团队的经验
Capable of leading a design team of more than 5 peoples
- 熟练 AI\CDR，会用 Excel 分析数据，会使用 Chat-GPT
Proficient in AI\CDR, proficient in Excel for data analysis, know how to use Chat-GPT.
- 能熟练使用英语者优先
Fluency in both writing and speaking English is preferred.
- 有一定商品企划的知识，熟悉商务男装终端市场全盘货品的零售方式和上货波段的货品组合
Knowledge of merchandise planning, familiar with the businessmen's terminal clothing market full range of goods retailing methods and the goods mix of the loading wave
- 有创新的思维和过往成功案例
Innovative thinking and past success stories
- 对国内外商务男装市场有分析总结能力
Able to analyze and summarize the domestic and international businessmen's clothing market.
- 善于沟通与演讲，有全局观
Good communication and presentation skills, holistic view and good at coordination
- 计划性和目标感强，有高度责任心
A strong sense of planning, goals and responsibility

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject: Your name | Job title - location [Job reference]

Ex. Your name Chief Designer – Guangzhou [CDS-2024-019]

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