

Safety shoe Product Manager

Location: Dongguan

Sector: Clothing, retail

Starting date: ASAP

Job Reference: CDS-2023-032

ABOUT THE COMPANY

Our client is the subsidiary of an international company, headquartered in France, who is a leader in the European footwear and apparel retail industry, specializing in the design, development, sourcing and sales of shoes, clothing, handbags and accessories. It owns a total of 8 footwear brands, as well as a chain of 900 supermarkets and boutiques located in France, Germany, Switzerland, Luxembourg, Belgium, Portugal, Poland and other countries.

Our client has 4 offices in Asia : Dongguan, Shanghai, Bangladesh and India, which is responsible for order tracking, quality control, logistics and transport in the whole Asian region, with a total of nearly 200 employees at present.

RESPONSIBILITIES

- Conduct market research to identify customer needs, emerging trends, and competitor analysis in the safety footwear industry.
- Develop product strategies and roadmaps based on market insights, customer feedback, and business goals.
- Collaborate with design and development teams to create innovative safety shoe concepts that meet or exceed safety standards and customer expectations.
- Manage the end-to-end product development process, including concept ideation, prototyping, testing, and final production.
- Define product specifications, including materials, features, and technical requirements, in collaboration with suppliers and manufacturers.
- Coordinate with the sourcing and supply chain teams to ensure timely and cost-effective production and delivery of safety shoe products.
- Collaborate with the marketing team to develop compelling product positioning, messaging, and marketing collateral.

REQUIREMENTS

- Familiar with safety footwear product standards.
- Proficient in the global safety footwear supply chain.

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- Knowledgeable about safety footwear materials, specifications, and manufacturing processes.
- Well-versed in safety footwear trends and industry developments.
- Strong proficiency in English, including reading, writing, and verbal communication skills, required for independent communication and meetings with overseas counterparts.
- Willing to undertake frequent business trips.

APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject: Your name | Safety shoe Product Manager - Dongguan [CDS-2023-032]

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