

BD Director

Location: Shanghai

Sector: e-commerce / Luxurious products

Starting date: ASAP

Job Reference : CDS-2023-004

ABOUT THE COMPANY

Our client is one of the largest e-commerce sites in China, they are specialized in online discount. They mainly sell clothing and cosmetics, but also develops a variety of other products such as small home appliances, toys and daily necessities.

RESPONSIBILITIES

1. Business Development of the international luxury brands (eg. Men's wear, women's wear, shoes, handbags, accessories, beauty and makeup, etc.) ;
2. Operation management of the office and develop the team ;
3. Maintain brand relations and strive for channel resources ;
4. Carry out operation management with the brand (eg. Whole Business planning, Merchandise planning, pricing, category operation) to ensure the successful investment and smooth operation and cooperation of the brands ;
5. Coordinate internal resources and optimized international brand operation fields and columns;
6. Carry out industry research and market analysis and provide suggestions for the company's brand management.

REQUIREMENTS

1. Above Bachelor degree in international trade or business development ;
2. More than 5 years working experience in international brands /luxury brands BD and channel management ;
3. Specialist industry and market information, with rich international brand resources ;
4. Proficient in brand management and business negotiation, familiar with the operation mode of e-commerce ;
5. Accurate business sense, big picture view, excellent communication and coordination abilities ;
6. Have good professional ethics and strong self-drive.
7. Proficient English speaking, writing and understanding. Chinese is a plus.

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APPLICATION

Please send your resume and your motivation letter to:

sc-recruitment@ccifc.org

Mail subject : Your name | BD Director - Shanghai [CDS-2023-004]

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