

## Foreign Live Streamer 外籍网络主播

**Location:** Beijing, China

**Starting date:** ASAP

**Profile:** International

### ABOUT THE COMPANY

#### 关于企业

Our client is a French wine company based in Bordeaux, offering a varied range of wines.

我们的客户是一家法国的红酒公司，总部位于法国波尔多，酒品类型多样。

### MISSIONS

#### 工作介绍

Live streaming on Douyin and other platforms, explain the products, guide the fan interaction and order in the Live streaming room.

在抖音等直播平台进行直播，对产品进行讲解展示，引导直播间粉丝互动下单；

Collaborate with the operations team to shoot short videos for growth of fans, and participate in team video script discussions to provide content suggestions.

配合运营团队做好账号引流短视频的部分拍摄，并参与团队视频脚本讨论能够提出自己的内容建议；

Maintain online fans in the live streaming room, increase fan engagement, and liven up the atmosphere in the live streaming room.

维护直播间线上粉丝，提高粉丝参与度，活跃直播间气氛；

Participate in live streaming review, have the ability to learn quickly, constantly follow up on data feedback to adjust the pace of live streaming, optimize content, and thus achieve sales targets by earning commissions from live streaming data.

参与直播复盘，具有快速学习能力，不断跟进数据反馈调整直播节奏，优化内容，从而提成直播数据达成销售目标；

Quickly learn product knowledge and sales skills, combine product presentation and explanation in order to convey to fans.

可快速学习产品知识和销售技巧，讲好产品和好讲解结合给粉丝传递，形成转化。

With over 10 years of experience, CCI FRANCE CHINE Recruitment Department supports companies in their recruitment needs and helps candidates find a professional opportunity across China.

To access more job offers, consult [ccifc.org](http://ccifc.org)

## REQUIREMENT

### 要求

International profile.

外籍人士;

Elegant and graceful in demeanor, with certain Chinese communication skills.

举止大方优雅, 具有一定的中文沟通能力;

High adaptability and strong language expression ability.

应变能力高, 语言表达能力强;

Patient, responsible, proactive in sorting out products, and positive in work attitude.

有耐心有责任心主动梳理产品 工作态度积极;

During the live broadcast, mobilize fans' emotions, increase fan activity, and ensure the popularity of the live room.

直播期间, 调动粉丝情绪, 提高粉丝活跃度确保直播间热度;

Strong willingness to learn.

有强烈的学习意愿。

Accept shift work

接受倒班工作。

## APPLICATION

### 申请方式

Please send your English and Chinese CV to

请发送中英文简历至

[bj-hr@ccifc.org](mailto:bj-hr@ccifc.org)

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